



Amazon will stop fake reviews so people can trust what they read. Fake reviews are not allowed by UK rules.



Amazon will stop fake reviews by banning those who use them. This makes shopping fairer and safer for everyone.



The CMA checks if review sites follow the law to stop fake reviews and protect shoppers.



Online reviews help people choose what to buy. The CMA checks reviews to make sure they are real and useful.



The CMA can fine businesses that break rules and make them fix mistakes. This protects online shoppers and ensures businesses follow the law.