



Culture ministers from 6 countries met in Montenegro. They agreed to grow the creative economy. The UK helped with this meeting.



Creative work can make new jobs, keep young people local, and help countries work together. The UK supports creative businesses to grow.



Ministers will add creativity to growth plans by working on culture, education, and economy. They will seek funds from the EU and other sources.



The British Council will start a new fund to help creative ideas grow and connect people in the Western Balkans.