

Sam Fender Wins Big Music Prize



Sam Fender won the 2025 Mercury Prize for his album "People Watching". He was happy and surprised to win against Pulp and Wolf Alice.



The album sold well and was liked. Sam dedicated the prize to his mentor. It shares local stories and real life.



The Mercury Prize is for special albums. This year it was in Newcastle. Sam was happy his hometown was recognised and celebrated with his band.