



A company was closed for using pushy sales on older people with dementia to sell unneeded home service plans.



The company charged around £29 a month and pressured people into long agreements. Some customers were misled with false discounts and had direct.



The company was closed for not keeping good records. The director can't run a similar business for eight years.



The Insolvency Service worked with Trading Standards to investigate. The company had no real trading address and provided false information. The.