



The government told Sainsbury's and Morrisons to stop showing ads for heated tobacco. They say it's against the law.



The 2002 law bans tobacco ads. Morrisons thinks it doesn't cover heated tobacco. The government disagrees and wants ads stopped.



Heated tobacco is popular with young people. It's less harmful than cigarettes but worse than vapes. New law will ban all tobacco and vape ads.



The Tobacco and Vapes Bill is being discussed to protect kids. Supermarkets like Asda and Tesco don't allow tobacco ads. The law covers the UK.