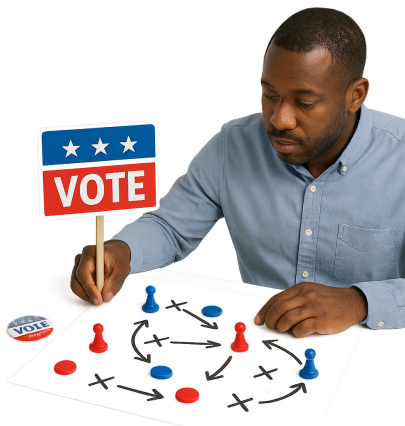




Lib Dems aim to challenge Reform UK.



The Lib Dems want ex-Conservative voters. Sir Ed Davey uses old British words. They hope people will choose them over Reform UK.



The Lib Dems want to stand out from other parties and be the best choice for those unhappy with the government.